



1H 2015 UNAUDITED IFRS FINANCIAL RESULTS

Investors and Analysts Presentation









28 August 2015

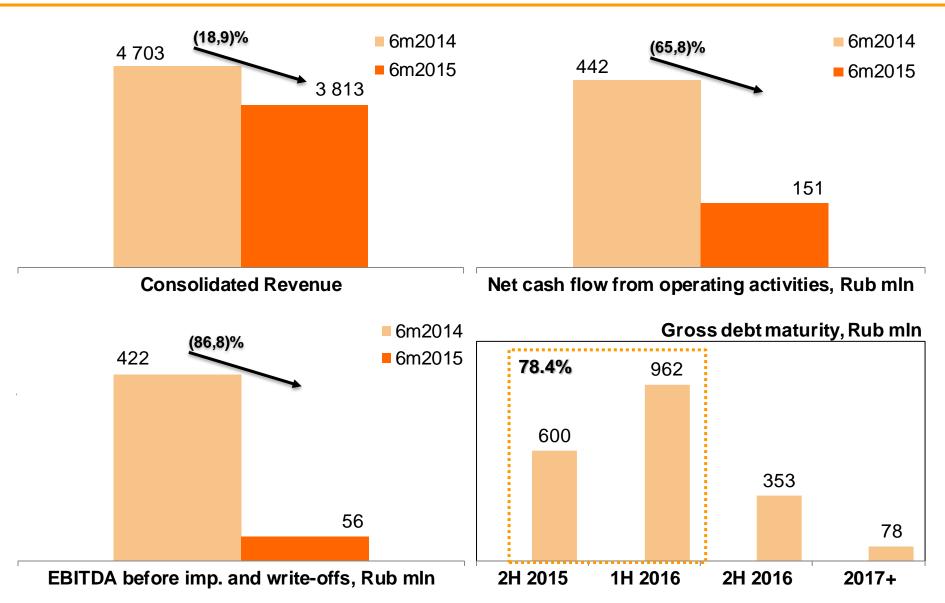




This presentation contains "forward-looking statements" which include all statements other than statements of historical fact. Such forward-looking statements can often be identified by words such as "plans", "expects", "intends", "estimates", "will" "may", "continue", "should" and similar expressions. Such forward-looking statements involve known and unknown risks, uncertainties and other important factors beyond the Company's and/or its Management control that could cause the actual results, performance or achievements of the Company to be materially different from future results, performance or achievements expressed or implied by such forward-looking statements. Such forward-looking statements are based on numerous assumptions regarding the Company's present and future business strategies and the environment in which the Company will operate in the future. By their nature, forward-looking statements involve risks and uncertainties because they relate to events and depend on circumstances that may or may not occur in the future. These forward-looking statements speak only as at the date as of which they are made, and the Company and/or its Management does not intend and has no duty or obligation to supplement, amend, update or revise any of the forward-looking statements contained herein to reflect any change in the Company's and/or its Management expectations with regard thereto or any change in events, conditions or circumstances on which any such statements are based. The information and opinions contained in this presentation are provided as at the date of this presentation and are subject to change by the Company's own discretion without notice of any kind and form.



1H 2015 Performance Summary





1H 2015 Income Statement

Rub mln	6m2015		6m2014	
Net revenue *	3 813	100,0 %	4 703	100,0 %
Incl. Revenue from restaurants and canteens	3 703	97,1 %	4 490	95,5 %
Incl. Revenue from franchising	81	2,1 %	134	2,8 %
Cost of sales	3 389	88,9 %	4 063	86,4 %
Incl. Food and beverages	891	23,4 %	1 038	22,1 %
Incl. Payroll and related taxes	844	22,1 %	1 059	22,5 %
Incl. Rent	1 002	26,3 %	1 144	24,3 %
Gross profit	424	11,1 %	640	13,6 %
SG&A Expenses	459	12,0 %	595	12,6 %
Start-up expenses	29	0,8 %	80	1,7 %
Other gains	23	0,6 %	303	6,4 %
Other losses	47	1,2 %	62	1,3 %
Loss from/(reversal of) impairment of operating assets	206	5,4 %	(23)	(0,5)%
(Loss)/profit from operating activities	(294)	(7,7)%	229	4,9 %
(Loss)/profit before tax	(435)	(11,4)%	163	3,5 %
Income tax benefit/(expense)	59	1,6 %	(51)	(1,1)%
(Loss)/profit for the period from continuing operations	(376)	(9,9)%	112	2,4 %
Loss after tax for the period from discontinued operations	-	-	(55)	(1,2)%
Net (loss)/profit for the period	(376)	(9,9)%	57	1,2 %
EBITDA before impairment and write-offs	56	1,5 %	422	9,0 %

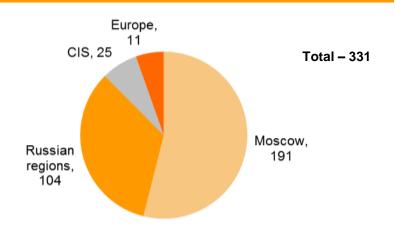
^{*}From continuing operations



KEY FACTS

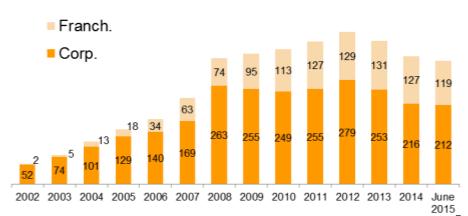
- Rosinter is the leading casual dining operator.
- Brand Portfolio:
 - Proprietary brands: IL Patio, Planet Sushi,
 Planeta Café, American Bar & Grill, Mama Russia
 - Franchise brands: TGI Fridays, Costa Coffee, McDonald's
- Present in 37 cities and 10 countries
- More than 15 million guests in 2014
- 331 outlets: 299 restaurants (180 corporate and 119 franchised stores), 30 coffee shops, and 2 McDonald's
- 2014 operating revenue: 8 473 million rubles
- IL Patio and Planet Sushi are among the most recognized brands in Russia

Share by territory



Brand	Corp.	Franch.	Total
0	74	69	143
became a member :	55	47	102
	2	3	5
	8	-	8
MAMAs	6	-	6
FERIDAYS	25	-	25
9	30	-	30
Other	12	-	12
Total	212	119	331

Share by property



Source: Company data, 30/06/2015



THANK YOU FOR ATTENTION!

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